

[Subscribe](#)

[Past Issues](#)

[Translate ▼](#)

Oops! We Did it Again...

**It's no accident.
Joe Edelman is back.**



Flipping the Bird (Before and After), Sara Ascalon

Out of camera to out of this world. Joe Edelman shows us how to reimagine our images for maximum impact.

April Showers in the Forecast

The last thing we need is more rain, but I'm happy to forecast a shower of opportunity for SJCC this month. Read on to learn more about what's in store.

Coming up this Month:

MEETINGS

Smartphone Photography User Group:

Tuesday, April 2, 7-9pm, Medford Leas, Maple Room

This is the South Jersey Camera Club's first ever user's group. The Smartphone Photography User Group was started by Jeff Feeny as a way to introduce Smartphoneography to SJCC members and generate interest in learning, shooting and sharing with other like minded mobile photography enthusiasts.

In this user group we will discuss specific topics such as shooting techniques, editing with apps, outputting your favorites, constructive critiquing of our images and more. This first meeting will be to gauge interest and discuss how we will proceed. So come see what it's all about!

Presentation Program:

Joe Edelman: Images Re-Imagined

Thursday, April 11, 7pm

When someone views your photos, they will NEVER have the same experience that you did when you created it. For a photographer who is learning and improving his/her craft, seeing your images re-processed, cropped, and finished by another photographer can give you excellent insight into how others perceive your work, and give you a better understanding of your strengths and weaknesses as well as what techniques and aspects of your photography that you should be paying more attention to.

Working in Lightroom and Photoshop, and using images volunteered by club members, Joe will review the images, demonstrate how he would post process them and crop them all while explaining WHY.

This is where you come in. Joe is planning on working on 5-10 diverse member photos (time permitting) and needs them sent to him in advance. If you'd like to submit one of your photographs for consideration for inclusion in the set please send them as directed below **no later than Friday, April 5**. The goal is to provide him with a range of subjects and styles. Photos should be good to start with. He will not be editing to fix major flaws, but rather to enhance what is there to make a good photo great.

Provide a full size jpg that you have already processed (demonstrating your vision) along with the completely unedited RAW file. Please name the two files exactly the same (make sure not to change the file extension) and include your name in there. **Jpgs without the accompanying RAW file cannot be accepted.** [Upload both files here](#). No login is necessary.

Competition Night:

Tuesday, April 16 7pm

Judge: Joe Edelman

Joe returns to judge our competition and give us more valuable feedback on what makes or breaks a photograph.

- **Digital – Oops!** – That wasn't supposed to happen that way. Or was it? Depict an accidental occurrence (either subject or capture).
- **Monochrome Prints– Open**
- Submission Deadline: Sunday, March 14 at **9pm**
- **Pre-meeting Workshop:** Open Forum (Linden Room, 6:15pm)

YouTube sensation, **Joe Edelman**, makes his return to SJCC. Joe is an award-winning advertising and editorial photographer, author, and educator with a career spanning four decades. His work is featured frequently on well-known photography blogs including Fstoppers, DIYPhotography, PetaPixel, Lifehacker, ISO1200, Shutterbug and LensVid, among others.

He has earned a reputation as a lively and popular instructor and lecturer at camera clubs, photography conferences and photography workshops across the United States and has served as an adjunct professor teaching Creativity and Photography at Muhlenberg College in Allentown, PA and Northampton County Community College in Monroe, PA.

Joe's work has been published internationally in magazines like Maxim, Cosmopolitan, Get Fit, Shape and Good Light Magazine to name but a few. He has been called upon to complete assignments for both the New York Times and The Los Angeles Times and has serviced commercial advertising clients from all over the United States.

Webinar (Attend in your Pajamas!)

How to Bring out the Best in Your Images with Luminar 3

April 24, 7-8pm, In the privacy of your own home

In response to requests from attendees at our March workshop, our software partners, [Skylum Software](#) are happy to present a custom educational webinar for our members. Watch live and learn how to manage your photo editing workflow using Luminar 3. [Get details and register](#). A recording will be made available to registered attendees who cannot attend the live webcast.

EXHIBITIONS

Third Annual Reginald Wickham Memorial Exhibition

A Juried Exhibition of Black and White Photography

Drop off for this highly anticipated show is this Friday and Saturday (April 5-6). This year's exhibition runs April 8 - May 3 with a reception and awards presentation on April 12, during Medford's popular ArtWalk. Don't miss out on your chance to enter. [Download the prospectus](#).

2019 Rick Lesch Memorial Exhibition of Wildlife and Nature Photography

Entry deadline is rapidly approaching. Digital submissions are due April 10. Show opens May 2. [Learn more and submit your entries](#).

2019 Spring/Summer Woolman Gallery

As a thank you to Medford Leas for generously allowing us the use of their auditorium and meeting rooms, we provide images to help decorate the Woolman skilled nursing facility on campus. We have a gallery of 16 frames that we fill seasonally with prints loaned by our membership. We are currently calling for images with a pleasant Spring or Summer theme. If you have photos you'd like to submit for consideration please email up to 4 of them to info@sjcameraclub.org (jpg format, 1400 px wide) by May 1. Please include Woolman Spring Exhibition in the subject line of your email. Photos must be horizontal in orientation and capable of being printed at 18" x 12". Barbara Doreste will gather and share all the images with the selection committee and notify the makers of their choices asap after the entry deadline. Selected unmounted prints will be collected at our May meetings and installed in the gallery shortly afterward. Photos currently hanging will be returned in June.

...And More

Night Photography Workshop presented by Jim Foy
Saturday, April 13, 10am-12pm, Medford Leas, Holly Room

Learn how to photograph in the darkest night to create beautiful night scenes, photograph the milky way, create star trails and more.

[Register for Night Photography Workshop](#) (password: sjcc)

Field Trip: Saturday, April 27, 9am

Palmyra Cove Nature Park

Palmyra Cove Nature Park's 250 acres comprise upland forest, meadows, and wetlands, including the 125 acres of freshwater tidal cove after which the park is named. It is an ideal location for nature and wildlife photography. You never know what you'll see while strolling the trails.

[Learn more and register for Palmyra Cove Nature Park Field Trip](#) (password:

sjcc)

Looking forward to seeing you all soon!

Best regards,
Sara Ascalon, President

Competitions, Workshops, and Field Trips. Oh my.

Copyright © 2019 South Jersey Camera Club, All rights reserved.

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.

